



# The NLP Coaching Certification

With **John Stockdale**  
Certified Trainer & Master Coach Trainer of NLP

## Why attend?

Coaching has been around for over 30 years and is lately becoming more popular than ever, both as a profession and as a service to people and organizations alike. The question to ask your self is: 'Would I find **value** in learning how to use my existing skills in NLP to coach others with greater efficiency, impact and results?' As a Practitioner or Master Practitioner of NLP you are already equipped with some of the most **powerful 'coaching' tools and techniques** available today. It may just be that you are not yet aware of how to use them specifically within a coaching context. This two day program will show you how to do just that, plus much more!

## What will I learn?

- The often confused **relationship** between Coaching, Mentoring, and Therapy. How to clear it up in your client's mind... as well as your own.
- How to create **powerful agreements** for successful coaching.
- Learning how to coach for the conscious as well as **unconscious mind**.
- How to give **feedback** that modifies the client's behavior easily and effectively, even in the most difficult of situations.
- How to use two well-known **NLP models** together to coach a client to achieve their outcomes.
- How to apply the NLP **language models**: The Milton Model, The Meta Model and Reframing to coaching.
- What **NLP techniques** are appropriate to use in coaching and how.
- Eliciting and **utilizing values** to motivate your clients and enable them to make decisions quickly and easily.
- The **three things** that must happen for coaching to always work and how to structure your own coaching programs.
- How to **sell yourself** as a coach!

## How is the course structured?

As with all our courses, this 2-day certification program is an intensive and fast paced training which combines an exciting blend of **teaching, live demonstrations** and **exercised-based** learning modules. Expect not only to sharpen your existing NLP skills but also to learn how to use additional tools in successfully coaching others in any context or field. This NLP Coaching Certification program is also the only program in Greece to be **fully accredited** by both the 'Association of NLP' (**ANLP**) in the UK and the 'American Board of NLP' (**ABNLP**) in the United States.

## Who should attend?

Because this is an advanced training seminar that will cover very specific methodologies, participants will need to have been previously certified at the level of **NLP Practitioner** or above in order to attend. The program is also designed to benefit those who may be new to coaching as well as providing an alternative perspective for those who are already experienced in this field. As such, what will be taught on the course can be used either in a **formal coaching** context or in a **more covert**, on-the-job setting.

## Who is the Lead Trainer?

This training is led by **John Stockdale**, Certified Trainer & Master Coach Trainer of NLP. John is also the Head of Training and Operations for The Performance Partnership in Greece. An engaging and innovative coach & trainer, he believes that learning should be as enjoyable and entertaining as it is relevant and important. As such, his energy and humor have led him to work with some of the leading professionals in business and sports as well as international organizations, such as; The Coca Cola Company, Kraft Foods, ING and Bristol-Myers Squibb.

## What if I attend this training?

The first thing you should expect is your **confidence** and **abilities** as a Coach to take a quantum leap forward. You will also learn new methods of using your existing investment in NLP in more ways than ever before. So, the next time someone asks you: "what do you do", you can confidently reply: "I coach others in achieving results they never thought possible!" What would happen then?

## What has been said about NLP?

- *"It may be the ultimate behavioral engineering tool...NLP could be the most important synthesis of knowledge about human communication to emerge since the explosion of humanistic psychology in the 60's."* -- **Science Digest**
- *"NLP may be the most powerful vehicle for change in existence, whether it is applied to business, law, medicine or therapy"* -- **Psychology Today Magazine**
- *"...NLP offers the opportunity to gain flexibility, creativity and greater freedom of action than most of us now know."* -- **Training & Development Journal**

## Course Details

- **Dates:** Dates for the next program in 2015 to be announced shortly.
- **Venue:** The Semiramis Hotel in Kefalari
- **Initial Investment fee: €1,150**
- **Certification fee:** €100
- **Payment Options:** We also accept payment by credit card with optional installments
- **Funding:** The course is recognized by **LAEK**, under the **0.45%** Funding Program

**For more information regarding this course, please call us at: +30 210 623-6910 (920)**

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